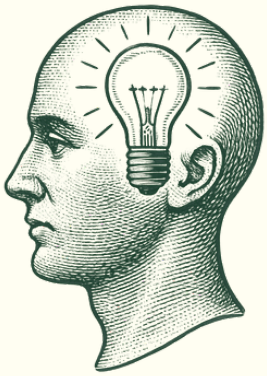
Mind To Money Steps







Lesson 4

The Offer That Sells

Let's get started on your goals today! Print and complete the form, then place it somewhere you'll see it daily as a reminder and motivator.



Offer Clarity Blueprint

Your skills matter. Your effort matters. But clarity is what creates income. This workbook is designed to help you transform what you do into an offer people clearly understand — and confidently say yes to.

Step 1: Rewrite Your Offer (3 Versions)

Version 1 — How you currently describe it:

Version 2 — More specific and outcome-focused:

Version 3 — Use this formula: I help Y achieve Z in N days:

Step 2: Identify the Real Pain

Emotional Pain — What frustration, fear, stress, or uncertainty is your audience experiencing?

Financial Pain — What is this problem costing them in lost money, time, or opportunity?

Step 3: Define the Before & After

Before — What does their situation look like right now?

After — What does life look like after working with you?

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Step 4: High-Clarity Offer Breakdown

Who is this specifically for?

_____

_____

What exact measurable result do they get?

_____

_____

What is the fastest realistic timeline for that result?

_____

_____

Step 5: Pricing Reflection

Does your current price reflect confidence and value? If not, what needs to change?

_____

_____

Commitment Section

I commit to refining and presenting my offer clearly and confidently. I understand that clarity creates action, and action creates income.

Signature: _____

Date: _____

Review this workbook daily. Rewatch Lesson 4 whenever you feel stuck. Your offer is the bridge between your skill and your income. Build it with clarity. Present it with confidence. Keep moving forward.

Remember

Review this worksheet daily to reinforce your new mindset. Rewatch Lesson 4 whenever you feel stuck or unmotivated. Success begins with thought, but it's built through consistent action.







We believe in you, keep going!

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